



S A Paint Manufacturing Association
Incorporating Associated Industries
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**THE GENERAL CODE OF CONDUCT FOR MEMBERS OF THE SOUTH AFRICAN PAINT
MANUFACTURERS ASSOCIATION**

This Code of Conduct for SAPMA is a set of guidelines and rules that SAPMA Members in-good standing, agree to follow in order to maintain professional and ethical standards within the Sector of Coatings.

The goal of the code of conduct is to promote trust and integrity within the Sector and to protect the interests of consumers and other stakeholders.

1. **Professionalism:** Members shall conduct themselves in a professional manner and shall not engage in any conduct that brings the Sector of Coatings or SAPMA into disrepute.
2. **Conflicts of Interest:** Members shall disclose any actual or potential conflicts of interest and shall not use their position within SAPMA for personal gain.
3. **Fair Competition:** Members shall not engage in unfair competition or anti-competitive practices, such as price fixing or market allocation.
4. **Responsible Marketing:** Members shall not make false, misleading, or deceptive claims about their products or services, and shall comply with all applicable advertising and marketing laws and regulations and voluntarily subject themselves to SAPMA's Ethical Resolution Process.
5. **Confidentiality:** Members shall protect the confidentiality of any non-public information obtained through their involvement in SAPMA and shall not disclose such information without proper authorization. In-particular members agree to keep any reports and information distributed between membership, as confidential.
6. **Sanctions:** Violation of this Code of Conduct may result in disciplinary action, including revocation of membership.
7. **Ethical Behaviour:** Members shall act with integrity and in good faith in all their dealings with SAPMA, its members, and the public.
8. **Transparency:** Members shall be open and transparent in their dealings with the SAPMA and its members.
9. **Compliance:** Members shall comply with all applicable laws, regulations, industry standards and reporting requirements from SAPMA and from Government Departments.
10. **Reporting Violations:** Members shall report any violations of this Code of Conduct to SAPMA and cooperate fully with any investigation.

Signed In Acceptance By:

Signature Name Designation Date

For: (Company):

CIPC Number CIPC Registered Name Trading Name